

Singer-songwriter Seany Clarke releases his new album *First Aid Kit*

His raspy highs and handsome lows take on the human condition

Brighton, UK - February 17th, 2023 - Seany Clarke, an enigmatic alternative folk and soul singer-songwriter hailing from the vibrant city of Brighton, has bestowed upon us his latest opus, "First Aid Kit." This album, available on popular platforms like iTunes, Amazon, and Spotify, serves as an intimate yet captivating exploration of the human condition, presenting a short, sharp thought-provoking journey through the cracks of our neurosis.

With a singular voice and an acoustic guitar, Seany Clarke embraces elements of folk, soul, pop, and folk rock, infusing each track with his individual flair. His soulful tones, accompanied by intricate percussive finger-style acoustic guitar movements, transport listeners into the depths of a troubled mind. Through a delicate balance of irony, pathos, and playfulness, Clarke skillfully mirrors personal experiences, blurring the boundaries between his own introspection and the shared narratives of countless strangers. As he ponders, "I'm looking into an infinity mirror seeing myself and a million strangers receding in a row. Are we so different after all?"

Conceived largely during the suffocating isolation of the Covid lockdown, Seany Clarke delves into a myriad of profound themes in his lyrics. From empathy and poetic justice to the crushing weight of loneliness, the insidious persistence of racism, the complexities of mental health, the fervent opposition to war, the entrapment of nostalgia hindering progress, the objectification of the male gaze, and the uncomfortable aftermath of impulsive actions—his songs bravely confront the darker shades of existence. One striking example is found in the menacing chorus of "Unwanted Tattoo":

"I'm the puncture on your skin, the morning when the shock kicks in. I'm the needle, I'm the dye, the question that keeps screamin' why, oh why."

Discussing the track, Clarke unveils its allegorical nature, capturing those moments when we find ourselves saying "yes" against our better judgment. It navigates the aftermath of that infamous "what the f*** was I thinking" moment. It's essential to note that his intention is not to cast judgment on tattoos; rather, he seeks to explore the consequences that follow ill-considered choices.

Seany Clarke's songwriting style marks a departure from his early days as a rock guitarist in London and his fervent passion for punk bands. Reminiscing about his formative years, he recalls his involvement in a mod band—a three-piece ensemble resembling a cross between The Jam and The Clash. His singing, more akin to a shout, reverberated with an energy that captivated audiences. Donning a Mod-inspired attire complete with Bowler shoes, a Mohair Suit, and a cheeky pork pie hat, Clarke embodied an unapologetic individualism.

However, his musical journey extends beyond these initial influences, encompassing a rich tapestry of inspirations that includes the likes of Curtis Mayfield, John Martyn, Paul Weller, and Elvis Costello. Weller and Costello, in particular, hold a special place in Seany Clarke's heart, as he was enthralled by Costello's motor-mouthed wordplay, his distinctive demeanor, and his unwavering commitment to individuality.

"First Aid Kit" serves as a testament to Seany Clarke's growth as a musician and storyteller. It immerses listeners in an intimate sonic world, where heartfelt melodies intertwine with profound

lyricism. Prepare to be captivated by the talent and unwavering dedication that Seany Clarke brings to this musical offering.

The album track, “Busy O (Kickin’ Me Some Ass)” was released as a single, January 20th 2023.

The album launch for First Aid Kit takes place the Hotel Pelirocco, Brighton, 24th february 2023

Quotes from past reviews:

“His exploration of the human condition echoes Scott Walker, with his unique, delicate vocals and intricate playing forged in a contemporary intimate setting”- The Musician (Journal of the Musicians’ Union 2019).

“Outstanding soul vocals” (for former band Hardkandy) – The Telegraph

“Sweet, evocative, soulful” – The Argus

“Classy 21st Century pop with a soulful undertow” – soulandjazzandfunk.com

“Sly, Curtis and even Prince are all present in spirit as the vocal lilt above notes we’re personally capable of reaching this side of puberty” – Brighton Source

“He delivers an intriguing take on 21st-Century life” – The Musician (Journal of the Musicians’ Union)

Contact information

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